



NikeWebConsulting

technologywithpassion

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Nike Web Consulting s.r.l.

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2016
companybrochure



*Be a value landmark for the
Italian ICT Market*



Mission

At Nike our mission is to use the best skills, knowledge and potential of human resources as well as technology in order to provide the Client a concrete and efficient IT service during the whole lifecycle. We do all this by re-engineering the information flows and processes according to the Client's needs and improving the usability and accessibility of the delivered service

COMPANY

// *A journey of a thousand miles begins with a single step*
(Lao Tzu).

Nike Web Consulting has been providing information technology solutions and web services for Public Administrations and Private Customer since 2002. In just over a decade we have consolidated our position in the **Italian ICT market**. Our company is one of the Italian leading system integrator for digital project, currently working with excellent partners such as **Engineering, Accenture, Sistemi Informativi, HP, Aruba, Atos, ISED**.

VALUES

#wishing

.. to continuously improve through a team work and through a mutual sharing of knowledge and experience demonstrating respect and leaning in people and their abilities

#creativity

.. as a keyword that allows us to find simple and innovative solutions in relation to models and complex needs

#undertaking

.. to focus attention to Customer needs working hard with the Partners to get best results and to achieve planned objectives. More simply being reliable, ethical and professional

#respect

.. for ethical code and current laws

#knowledge

.. capabilities and knowledge of potentials and limitations technologies are the main elements on which we build the professional development of our people

#passion

.. is what moves and guides all our steps.

In Nike Web Consulting, people are passionate on what they do everyday loving their job!



NikeLab

Training, experimentation, research, development and continuous improvement process to workout on the best practices, methodologies, technologies in order to develop the best products and services. NikeLab is a corporate compartment that enable us to keep up with the times and to being competitive and innovative. A concrete example of innovation as first Italian company was the integration of the Enterprise Content Management Alfresco Solution in our Web Applications



Agile

The word stands for timeliness and collaboration in the IT Projects. Nike Web Consulting constantly works in close collaboration with Customers in order to proactively define the solution to develop, delivering step by step working subset of the final self-consistent system with the purpose of making easier the testing activities and the Customer validation



BPR

Business Process Reengineering, Management and Industrial Engineering for the Computer Science in order to build solutions that can support process and workflows business reorganization. Nike's analytical approach starts from the solution of organizational problems and from the improvement of working methods to create effective IT services, in context and at minimum cost



Standards

Maximum and constant attention to the evolution of reference standards, key element for the implementation of systems and applications that are complying with Public Administration, and not only!

OUR CERTIFICATIONS



Certification of compliance with ISO 9001: 2008 for all main fields relating to information and communication technology services



Certification of compliance with ISO 27001: 20013 for information security management

Microsoft Partner
Silver Application Development

Design, Production, Delivery, Support and Maintenance of Software Products, IT Systems and Portals

Design, Production and Support Services Delivery to the users for using Software Products

Technique and Operation Management of IT Systems and Networks

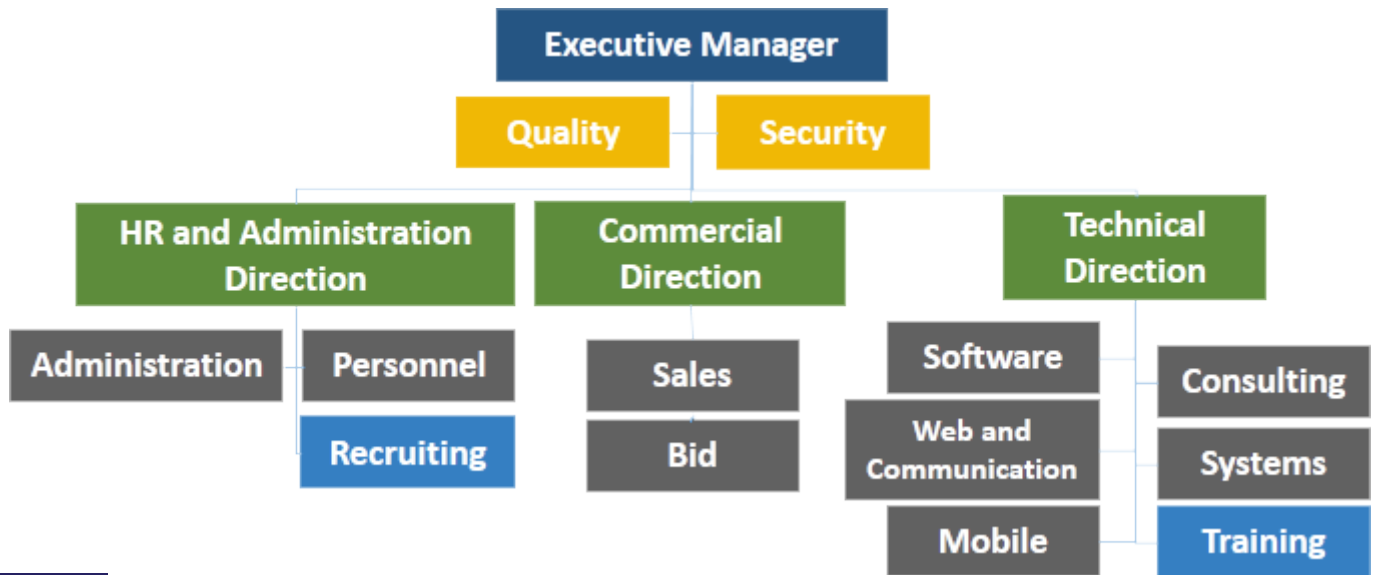
Provisioin of specailized IT consulting services

Design and Provision of Professional Training Courses

In September 2015, Nike Web Consulting achieved **Silver Application Development Microsoft Certification**

ORGANIZATION

Our small and medium sized enterprise has made easier to build a lean and highly synergistic organization able to respond pro-actively to project needs and technological and market changes. Organizational structure managers (**HR and Administration, Commercial and Technical**) share and define strategic goals in close and constant collaboration with the **Executive Manager**. Those goals gets operative through the daily work of the project team and the functional departments



HUMAN RESOURCES

Nike Web Consulting makes use of a multicultural and multiracial team that sees diversity as a fundamental element of corporate wealth to the overall improvement processes both from a business and relational point of view.

The industrial capacity optimization is ensured by the satisfaction of every single person focusing on professional and contractual growth

*Currently Nike's team is approximately composed of a percentage of **85%** of **graduates** and a percentage of **30%** of **women***

Profiles:

- Project Manager
- Fuctional Analyst
- IT Architect
- Database Aministrator
- Analyst Developer
- Developer
- Web Designer
- IT System
- Trainer

Nike's certifications:

- PMI/Prince 2
- ITIL
- Java
- Microsoft
- CISCO

PARTNERSHIP

Microsoft

Microsoft Action Pack Subscription



Partner for accessing the software products and Microsoft's online services and for using the high-performance development

IBM

Partnerworld Advanced Level



Business Intelligence IBM reports, fundraising events participation, BusinessPartner Application showcases, roadmap for products development

Oracle Italia S.P.A.

Gold Partner



Partner for direct and specialized products support, for continuous technological updating and for the certification of our employees

MC-LINK

Business Partner



Business Partner for network services, connectivity, domains, hosting and housing



IT OFFER

// *The best way to predict the future is to invent it*
(Alan Kay)



Nike Web Consulting oversees most of the ICT areas, delivering design services (analysis, design and development), operation services (application management, support and maintenance) and specialist support (consulting and training).

Software Development - Web and Mobile Services

In the management application field and web and mobile systems, we perform activities of analysis, design, development, transition, support, help desk and maintenance of several ICT solutions. There are many different application areas where we operate (as shown in the side image) and in which we are able to offer a real added value: Internet and Intranet portals, Social Media (Web 2.0), Mobile and Digital Marketing, Monitoring and Reporting Systems, Web Applications, Data Warehouse, Knowledge Base, Enterprise Content Management, Documentary, E-Commerce and Integration Service Activities.

Infrastructure and Systems

Nike provides engineering services of configuration, installation and management of the necessary infrastructure to allocate different levels of complexity. Security, reliability, efficiency and scalability are essential characteristics of the infrastructure provided in order to support business processes of our Clients by ensuring the highest quality and safety standards.

Cross Services

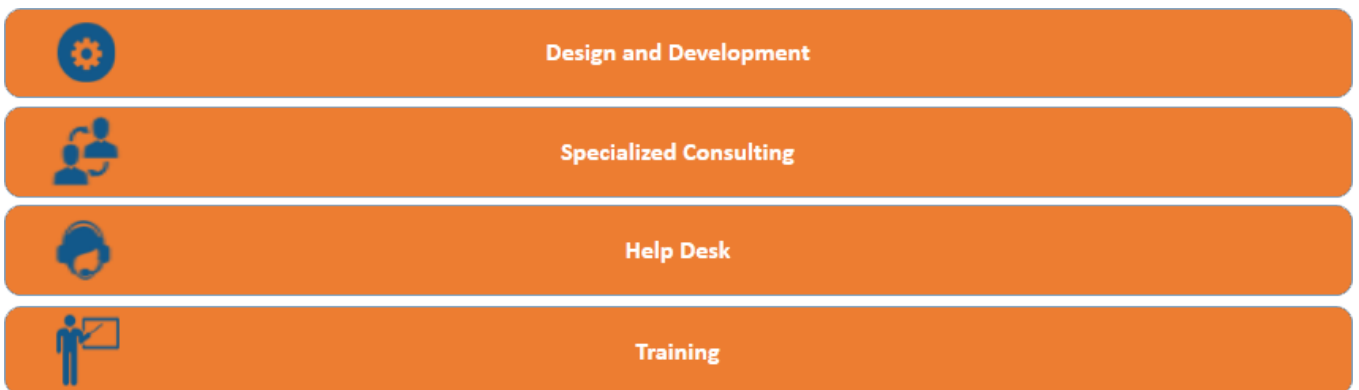
Nike Web Consulting adopts an innovative service delivery model that integrates the vertical services with the processes of analysis, design, development, consulting, help desk. All these services are compliant to standards and methodologies used. We get the chance to customize what we develop for any particular context. The quality and completeness of our solutions and services are ensured by the involvement of all company competence center in every step of the project. People contribute in a synergic and interactive way to the productive process.

We provide to our Clients a full IT services starting from consulting and designing to implementation and maintenance of tools that can support digitizing any business process.

Vertical Services-



Cross Services



MAIN CLIENTS

SOGEI



ROMA CAPITALE



CAMERA DEI DEPUTATI



**SENATO DELLA
REPUBBLICA**



INPS



**ISTITUTO POLIGRAFICO E
ZECCA DELLO STATO**



LAZIO Crea



FISAC-CGIL



ICCROM



ISFOL



UGL



ASSET CAMERA



**AUTORITÀ PORTUALE DI
CIVITAVECCHIA**



**ISTITUTO ROMANO SAN
MICHELE**



GSE



TERNA



ARSIAL



KTESIOS



MAIN PROJECTS

SOGEI

Management, maintenance and development of the **Information System of Public Finance** of the General Accounting Office for the Ministry of Economics and Finance (*Nike in partnership with Accenture, Atos and Skyit*)

ROMA CAPITALE

SIT-I, Development, maintenance and support of the **Geographic Information System Integrated** (*Nike in partnership with Accenture and ISED*)

- **SIPRE - Information System for Archive On-Line Booking**
- **SIS - Underground Information System**
- **SIAG - Practicability Information System**

SENATO DELLA REPUBBLICA

Maintenance of the **Automated Information System** of the Italian Senate (*Nike in partnership with Engineering and Sistemi Informativi*)

CAMERA DEI DEPUTATI

Development and maintenance of the Intranet Portal (*Nike in partnership with Engineering*)

LAZIO Crea

- **AUAAL - Registry Information System for Agricultural Activities** of the Lazio Region
- **SITARL - Electronic Procurement System** of the Lazio Region

TERNA

Delivery of evolutionary maintenance service for the **Internet and Intranet Portal**

GSE

Home Page Restyling of the **corporate web portal**

IPZS

Professional services for software development, maintenance, service and support of the **Information Systems** managed by IPZS

ICCROM

Development and maintenance of the ISRA - **Information System for Registration & Archiving**, platform for records management

ASSOCIAZIONE INTERCOMUNALE DEL CERVIGNANESE

Design and development of the **Document Management Information System**

FISAC

Service and software maintenance of the web site **fisac.it**

ASSET CAMERA

Design and development of the **Territorial Management System**

UGL CREDITO

Technical service of hardware and software development of the web site **uglcredito.it**. Design and development of the **Subscribers Management System** (MyUnion)

IRSM

Design, development and maintenance of the corporate web site **irmsm.it**

Maintenance and technical service of hardware and software

MAIN TECHNOLOGIES



We work in **Java** technology for building platforms in order to manage complex processes for the public administration and for the largest private companies. During the years 2002 to 2016 we delivered solutions and products using consolidated frameworks like **Spring**, **Struts**, **JSF**, **Liferay Portal Server** and **Alfresco ECM**



AngularJs is the **Google's** framework for quickly developing web application using the best JavaScript and HTML5 technologies. Thanks to its design patterns and its plugins we were able to be more productive by focusing on the business logic of the application and leave everything else to AngularJs



The potential of **open source CMS PHP based** has always been under our control. We realize portals and web services by **LAMP technology** (LINUX, APACHE, MYSQL, PHP) focusing on the customization of products like **WordPress** and **Drupal**



We have updated lots of applications developed by **Microsoft** technology (eg. ASP, C#, VB) using **.NET** framework and taking advantage of its potential for developing solid and reliable web applications. We have faced **SharePoint** interfaces with successful and good results



Nike Web Consulting has been one of the first Italian companies to work on **Alfresco Enterprise Content Management** solution, developing portals and document management systems, complied with Italian standards and able to reach specific requirements for the digitalization of **Public Administration**



For Nike **Oracle DBMS** is always the persistence platform most used in data management. We managed several projects where Oracle DBMS technology was central in the design and development phases. **Web Application** supported by Oracle Database, **PL/SQL Store Procedure**, ETL **Data Warehouse** systems, **Batch Applications**, **Scheduled Jobs** and much more

PARTNERS

ACCENTURE



ENGINEERING



ATOS



SISTEMI INFORMATIVI



ISED



MICROSOFT



FINGER LINKS



SKYIT



QUINARY



IBM



HEWLETT-PACKARD



ARUBA



HITACHI SYSTEM CBT



SELEX ES



ORACLE



UNIVERSITA' DI CAGLIARI



FORM360



MODALIA S.R.L.





STRATEGIC GOALS

// *There is no favorable wind for the sailor
who doesn't know where to go*
(Seneca)

The main goal of **Nike Web Consulting** is to significantly grow in the **2016/17 biennium** by increasing revenues and human resources, as well as market positioning. All that will be done commercialising our own software products and expanding our private business sector via innovative solutions speaking about **Web 3.0, BIG Data, Cloud** and **Mobile**.

Nike Web Consulting wants to reach its goals by:

- Establishing technical and commercial strategic partnership with highly specialized **niche companies** in specific ICT fields such as Network Communication, Web Marketing and Embedded and Domotic solutions
 - Going on investing in research and development at least **5% of our Net Contribution Margin**
 - Undertaking **new collaboration relationships** with companies located in Italy and abroad
 - Encouraging our employees to undertake **certification and training courses** on topics that can optimize the corporate strategy and the personal career aspirations at the same time
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